

2017 PRINCE WILLIAM SOUND Visitor Guide

The Cordova Times is proud to re-launch the beloved Prince William Sound Visitor Guide!

Prince William Sound is a year-round destination with so much to offer in all seasons: from festivals to fishing, from heli-skiing to flight-seeing. The 2017 guide will be an essential tool in helping Alaskans and visitors from all over plan their recreational trips to the communities and attractions in and around the sound.

Take advantage of this special opportunity to promote your business in our beautiful, full color, magazine-sized publication.

DISTRIBUTION:

5,000 copies

DEADLINE:

Friday, March 24

PUBLICATION:

May 2017

Reserve your space today!

Vivian Kennedy

Administrative Assistant & Advertising Sales

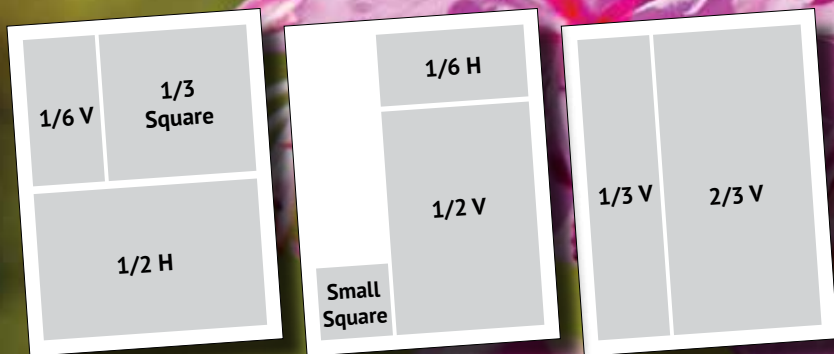
907-424-2236

advertising@thecordovetimes.com

The Cordova Times 

Prince William Sound's oldest newspaper. Established in 1914. Tribally owned.

2017 PRINCE WILLIAM SOUND Visitor Guide



Fractional dimensions and rates

ALL ADS ARE FULL COLOR!

SIZE	PRICE	WIDTH	HEIGHT
Full page**	\$1,595	6.75 inches	9.5 inches
2/3 vertical	\$1,195	4.4583 inches	9.25 inches
Half page vertical	\$895	4.4583 inches	6.75 inches
Half page horizontal	\$895	6.75 inches	4.4583 inches
1/3 page square	\$495	4.4583 inches	4.4583 inches
1/3 page vertical	\$495	2.1667 inches	9.25 inches
1/6 page horizontal	\$295	4.4583 inches	2.1667 inches
1/6 page vertical	\$295	2.1667 inches	4.4583 inches
Small square (1/12 page)	\$175	2.1667 inches	2.1667 inches
Guaranteed Placement: Add 25%			
PREMIUM POSITIONS (includes Guaranteed Placement)			
Inside Front Cover**	\$1,995	6.75 inches	9.5 inches
Inside Back Cover**	\$1,995	6.75 inches	9.5 inches
Back Cover**	\$2,295	6.75 inches	9.5 inches

*Please add 6% sales tax unless tax exempt. **Ask for full bleed size specifications.

CAMERA READY SPECIFICATIONS

Camera Ready ads must be designed to exact size specs and submitted as high quality PDFs, preferably PDF-X-1a:2001 produced from a professional design program such as InDesign or Quark Xpress. Images should be at least 300 dpi. No Word, PowerPoint, Publisher or jpps will be accepted as camera ready. Ask about our FREE design services.

DISTRIBUTION:

5,000 copies

DEADLINE:

Friday, March 24

PUBLICATION:

May 2017

Reserve your space today!

Vivian Kennedy

Administrative Assistant & Advertising Sales

907-424-2236

advertising@thecordovaitimes.com

The Cordova Times 

Prince William Sound's oldest newspaper. Established in 1914. Tribally owned.