

The Cordova Times

PRINT & ONLINE

SUMMER SALE!

SUMMER IS HERE!

And so is the advertising special of the season!

Introducing our first ever **PRINT & ONLINE SUMMER SALE!** Fourth of July, Salmon Jam, Summer Music Camp — there's a lot on Cordova's calendar this time of year. Take advantage of peak tourist season and get **25% OFF PLUS FREE COLOR** with all NEW advertising!

First come, first serve, so be sure to reserve your ad space today!

ACT NOW!

Offer available select weeks!

Deadline	Publication Date
Friday, June 23	June 30
Wednesday, June 28*	July 7
Friday, July 7	July 14
Friday, July 14	July 21

**Holiday deadline – see calendar on back for details.*

SUMMER SALE RATES & SIZES 25% off plus free color!

Print rate: \$20/column inch (Usually \$26.50 plus 15% add on for full color!)

WEEKLY PRINT RATES & SIZES					WEEKLY ONLINE RATES & SIZES			MAXIMIZE YOUR REACH: Bundle Print & Online
SIZE	WIDTH	HEIGHT	USUALLY	NOW ONLY	SIZES	USUALLY	NOW ONLY	
Full page	10.25 in.	15.5 in.	\$1,889.45	\$1,240	1,024x150 banner	\$325	\$244	\$1,484
1/2 page	10.25 in.	7.5 in.	\$914.25	\$600	300x600	\$285	\$214	\$814
1/4 page	5.0625 in.	7.5 in.	\$457.70	\$300	300x250	\$135	\$102	\$402
1/8 page	5.0625 in.	3.5 in.	\$213.90	\$140	300x125	\$70	\$53	\$193

NOTE: Prices reflect weekly rates. Please add 6% sales tax unless exempt. Summer Sale rates for dates specified only. May not be combined with another offer or discount. There is no limit on the number of Summer Sale ads you can run during this promotion.

Reserve your space today!

Contact Vivian Kennedy

Administrative Assistant & Advertising Sales

907-424-2236

advertising@thecordovetimes.com

WWW.THECORDOVATIMES.COM

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Prince William Sound's oldest newspaper. Established in 1914. Tribally owned.

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July 2017

advertising deadlines & schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			28 7/7 edition ad materials due by 5 p.m.	29 7/7 edition ad proofs sent for approval	30	1
2	3  closed	4  closed	5	6	7 7/14 edition ad materials due by 5 p.m.	8
9	10 7/14 edition ad proofs sent for approval	11	12	13	14 7/21 edition ad materials due by 5 p.m.	15
16	17 7/21 edition ad proofs sent for approval	18	19	20	21 7/28 edition ad materials due by 5 p.m.	22
23 30	24 7/28 edition ad proofs sent for approval 31	25	26	27	28 8/4 edition ad materials due by 5 p.m.	29



Summer Sale ad rates available for these editions

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