

The Cordova Times

PRINT & ONLINE

PFD

AD SPECIAL!



IT'S PFD TIME!

Introducing our first ever PFD advertising special!

Permanent Fund Dividends are to many Alaskans on Thursday, Oct. 5. Don't miss this opportunity to advertise your PFD specials in print and online with The Cordova Times

25% OFF PLUS FREE COLOR
with all **NEW** advertising!

First come, first serve, so be sure to reserve your ad space today!

ACT NOW!

Offer available select weeks!

Deadline	Publication Date
Friday, Sept. 22	Friday, Sept. 29
Friday, Sept. 29	Friday, Oct. 6
Friday, Oct. 6	Friday, Oct. 13
Friday, Oct. 13	Friday, Oct. 20

Reserve your space today!

Contact Vivian Kennedy
Administrative Assistant & Advertising Sales

907-424-2236
advertising@thecordovetimes.com

WWW.THECORDOVATIMES.COM

The Cordova Times

Prince William Sound's oldest newspaper. Established in 1914. Tribally owned.

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PFD SPECIAL RATES & SIZES 25% off plus free color!

Print rate: \$20/column inch (Usually \$26.50 plus 15% add on for full color!)

WEEKLY PRINT RATES & SIZES					WEEKLY ONLINE RATES & SIZES			MAXIMIZE YOUR REACH: Bundle Print & Online
SIZE	WIDTH	HEIGHT	USUALLY	NOW ONLY	SIZES	USUALLY	NOW ONLY	
Full page	10.25 in.	15.5 in.	\$1,889.45	\$1,240	1,024x150 banner	\$325	\$244	\$1,484
1/2 page	10.25 in.	7.5 in.	\$914.25	\$600	300x600	\$285	\$214	\$814
1/4 page	5.0625 in.	7.5 in.	\$457.70	\$300	300x250	\$135	\$102	\$402
1/8 page	5.0625 in.	3.5 in.	\$213.90	\$140	300x125	\$70	\$53	\$193

NOTE: Prices reflect weekly rates. Please add 6% sales tax unless exempt. PFD Special ad rates for dates specified only. May not be combined with another offer or discount. There is no limit on the number of PFD Special ads you can run during this promotion.

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